

About VJIM

Vimal Jyothi Institute of Management and Research (VJIM) is a NAAC accredited Management institute established in 2010 and is the pioneer in providing management education in Malabar region of Kerala. VJIM is the sister concern of the Vimal Jyothi Engineering College, Chemperi (www.vjec.ac.in).

VJIM focuses on holistic learning and believes in the recognition of its programmes by corporate world by virtue of its content, quality, uniqueness and the superior genre of graduating students. The institute has excellent infrastructure and resources to provide students with quality education that kindles creativity, encourages innovation, enhances originality and instills ethical practices to compete successfully in the global business arena.

IQAC - VJIM

Internal Quality Assurance Cell was initiated by the Institute in the year 2019 to improve the quality of the institute by strengthening the teaching environment of the institute and to organize several programmes to enhance teaching-learning processes. It covers all aspects of teaching, pedagogy, laboratory projects, assessment, course delivery, course design, e-learning, sharing best practices in teaching learning, faculty development programmes, etc.

Overview

Research writing and publishing are complex and perennial processes. It is to maintain certain requirements regarding how the paper is to be

written and the way it is to be published. The importance of writing well can never be ignored for a successful professional career, and the ability to write impactful papers is an essential trait of a serious researcher. Writing and publishing a paper has its own life cycle; properly following a course of action and avoiding missteps can be vital to the overall success not only of a paper but of the underlying research as well. The modules in the FDP are designed to guide faculty members and researchers across disciplines to enhance their skills in planning, writing, and getting their research articles published in academic journals. The FDP is comprised of intensive work and learn modules where the participants will work individually and/or in groups to solve writing and publishing related tasks to gain a hands-on experience of these scholarly practices.

Objectives

The core objectives of the Faculty Development Programme is to help the participants:

- ✓ Familiarize themselves with various scholarly writing and publishing strategies
- ✓ Overcome the writer's block through a clear understanding of the methods of writing
- ✓ Manage the publishing process with confidence and informed choice
- ✓ Further career and professional development

5 Days Online FACULTY DEVELOPMENT PROGRAMME ON Research Writing & Publishing

18th – 22nd July 2022

6 PM to 8 PM

Organized by :



IQAC
VIMAL JYOTHI
INSTITUTE OF MANAGEMENT & RESEARCH
CHEMPERI - KANNUR, KERALA - 670632



Areas covered

1. Introduction to research publication
2. Preparation of the topic, components of article
3. Article writing and structuring
4. Journal Selection
5. Publication: tips and techniques

Who Can Apply?

Faculty members at the level of Assistant Prof. / Associate Prof. in the disciplines of Arts, Science, Commerce, Engineering, Medical Sciences, Agricultural Sciences, Pharmacy etc. in Govt. / Govt. aided / self-financing Institutes of Higher Education / Universities / Colleges are eligible to apply for the programme. Research scholars can also apply.

Registration fee

There is a registration fee of Rs 200 per participant. Participants can pay through online via.

A/C Name : **Vimal Jyothi Institute of Management & Research**

A/C No : **50100439877596**

IFSC : **HDFC0000465**

Bank : **HDFC Bank**

Branch : **Thalassery**

Registration Deadline

17th July 2022

Date and time of programme

Dates: **18 July 2022 to 22 July 2022** (Five days)

Time: **6 PM to 8 PM**

Mode of delivery

Google meet

Resource persons



Dr. Joseph T J

Assistant Professor
Department of Economics
Central University of Kerala



Dr. Anu Susan Sam

Assistant Professor
(Agricultural Economics)
Kerala Agricultural University

Certification

Participants are required to attend the full duration of the programme. Printable digital Certificates will be issued to participants only on successful completion of the programme.

N.B. This FDP meets the regulatory guidelines for one week (5 days) courses issued by UGC-NAAC / AICTE-NBA and other bodies.

How to Apply?

Apply through online

<http://surl.li/ckopv>

or

visit : www.vjim.ac.in



ORGANISING COMMITTEE

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